



WICH 2023

TORONTO, CANADA

**8TH WORLD INTRACRANIAL
HEMORRHAGE CONFERENCE**

08-09 OCTOBER 2023, METRO
TORONTO CONVENTION CENTER

**SPONSORSHIP AND
EXHIBITION BOOKLET**



INVITATION LETTER

Dear Industry Partners,

It is our pleasure to welcome you to the 8th World Intracranial Hemorrhage Conference (WICH 2023), which will be held in Toronto, Canada on October 8-9, 2023. We are excited to have this conference in-person for the first time since the 7th WICH Conference in Granada, Spain in 2019.

We are bringing together neurologists, neurosurgeons, neuroscientists, researchers and clinicians from all fields, nurses and other healthcare providers, students and community members from around the globe and providing the unique opportunity to exchange ideas and to share research and clinical innovations in intracranial hemorrhage. The WICH 2023 Conference features highly respected, world-class, speakers who will share, discuss, debate, and dissect significant new developments and scientific advancements in intracerebral, subarachnoid, and subdural hemorrhage.

WICH 2023 is ideal for making new and reinforcing old friendships in Toronto, Canada, which houses some of Canada's iconic medical research hubs, attractions, and landmarks. Come and enjoy our unique blend of the contemporary and traditional ways of life in this North American city and its multi-racial, multi-cultural heritage.

On behalf of the Organizing Committee of the 8th World ICH Conference, we appreciate your time and contribution to this international platform and your work towards the next generation of effective therapies for intracranial hemorrhage. We look forward to meeting you in Toronto.

WICH Organizing Committee





TABLE OF CONTENT

CONFERENCE & CONTACT DETAILS	4
ABOUT HEADS/COHESIVE MEETING	5
REASONS TO ATTEND	6
SUPPORTERS OF THE PREVIOUS CONFERENCES	7
MAIN SPONSORSHIP PACKAGES	9
EXHIBITION INFORMATION	10
ADDITIONAL SPONSORSHIP ITEMS	11
GENERAL CONDITIONS & APPLICATION PROCESS	16





CONFERENCE & CONTACT DETAILS

CONFERENCE WEBSITE

www.worldich.org

CONFERENCE DATES & VENUES

07 October 2023, InterContinental Hotel Toronto
(Heads/Cohesive Meeting)

08-09 October 2023, Metro Toronto Convention Center
(8th World Intracranial Hemorrhage Conference)

EXPECTED ATTENDANCE

350-450

CONFERENCE ORGANISING SECRETARIAT, PCO



Sponsorship & Exhibition Sales

Mr. Daghan Sivaci

Email: dsivaci@kenes.com

Scientific Program Coordinator

Ms. Mojca Rodic

Email: mrodic@kenes.com

Registration & Accommodation

Ms. Neyir Utugen

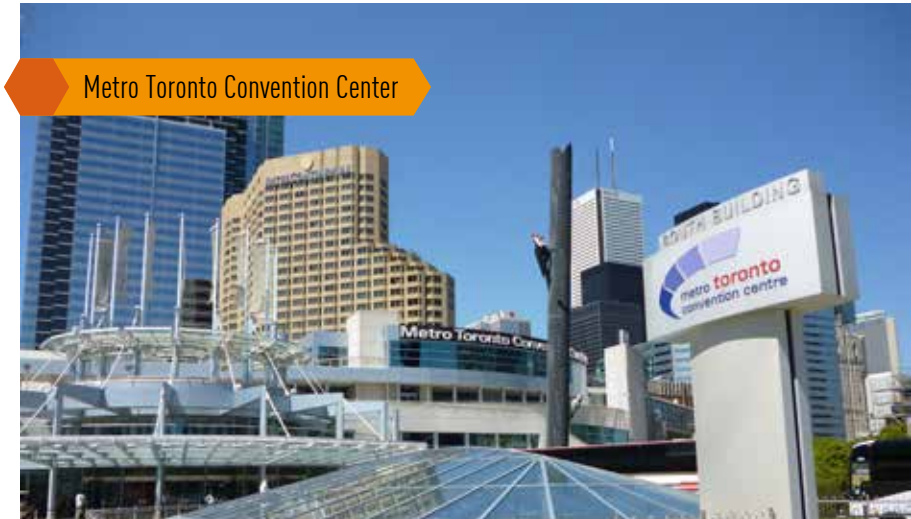
Email: nutugen@kenes.com

General Inquiries

Mr. Veysel Guzel

Email: vguzel@kenes.com

Metro Toronto Convention Center



InterContinental Hotel Toronto





ABOUT HEADS/ COHESIVE MEETING

Alongside the WICH Conference, we will be holding a combined HEADS/CoHESIVE) meeting on October 07, 2023. The HEmorrhagic stroke Academia inDuStry (HEADS; <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5916316/>) roundtable and the Canadian Hemorrhagic Stroke Trials Initiative (CoHESIVE; www2.phri.ca/cohesive/) collaboration is designed to be a collaborative discussion between select world-renowned leaders in the field of hemorrhagic stroke from academia, device & pharmaceutical companies, and governmental regulatory and research agencies to define unmet needs in the field and to address impediments to maximize opportunities for successfully, efficiently, and rapidly mounting and completing pivotal hemorrhagic stroke studies encompassing the entire R&D process. Attendance at this meeting is by invitation only. The summary and recommendations from this important meeting will be published in the STROKE journal.

Magdy & Ashkan





REASONS TO ATTEND

ICH Conference and the HEADS meeting have been started with the intention of filling in the gaps of the existing meetings in the field of Hemorrhage. The conference and meeting will be held between 7-9 October, 2023 in Toronto.

With this conference series it would be possible to reach more professionals in the community specialized on Hemorrhage.

Supporting WICH 2023 will offer you a bunch of powerful promotional tools and branding opportunities that maximizes your exposure among your target audiences in the industry to promote your products and services.

Target participants include:

- Neurologists
- Neurosurgeons
- Neurology and Critical Care Intensivists
- Trainees (residents and fellows)
- Nurses
- Nurse Practitioners Caring for ICH Patients
- ICH Research Personnel
- Other Health and Research Professionals

The following main topics of WICH 2023 is currently proposed:

- Basic Science – Blood-tissue, interactions
- Epidemiology of Hemorrhage
- Functional Recovery & Hemorrhage
- Imaging & Hemorrhage
- ICH Treatment, Emergency & ICU Management
- Genetics & Hemorrhage
- Management of AVMs
- Cavernoma
- Traumatic Hemorrhage
- Oral Anticoagulants
- Health Equity

The conference will be held in conjunction with the third HEmorrhagic stroke Academia inDuStry (HEADS) meeting. This by-invitation-only meeting will assemble selected leaders from academia, scientists and research executives from industry, and government agencies responsible for drug & device regulation and research in Europe and United States, to collaboratively determine unmet needs and develop recommendations which address impediments to maximize opportunities for successfully, efficiently and rapidly mounting and completing hemorrhagic stroke studies encompassing the entire R&D process.



SUPPORTERS OF PREVIOUS CONFERENCES

CSL Behring
Biotherapies for Life™

**Boston
Scientific**

Pfizer


EKOSS

 NATIONAL INSTITUTE OF
NEUROLOGICAL
DISORDERS AND STROKE

Penumbra 

 **PORTOLA**
PHARMACEUTICALS

STORZ
KARL STORZ — ENDOSCOPE

 **HeadSense**

 **ABC** Associated
Black Charities

synaptive 

NICO
CORPORATION


Edwards

EDGE
Therapeutics, Inc. 





MAIN SPONSORSHIP PACKAGES

	PLATINUM SPONSORSHIP (Limited to 3 companies)	GOLD SPONSORSHIP (Limited to 3 companies)	SILVER SPONSORSHIP (Limited to 3 companies)
Opportunity of organizing a Satellite Symposium	+		
Exhibition space	12 sqm	8 sqm	6 sqm
Promotional material in the Conference Bags (insert to be provided by Sponsor)	up to 3 items	up to 2 items	1 item
Logo on the Conference Website, on the Sponsors & Exhibitors Board during the Conference, and in the Final Program E-Book.	+	+	+
100-words company profile in the Final Program Book	+	+	+
Highlighting the sponsorship in electronic newsletters of the Conference	+	+	+
Advertisement in the Final Program Book	inside front cover page	inside page	Inside page
Complimentary Exhibitor Badges	10	8	5
Complimentary Delegate Registration	8	6	5
Promotion of the Sponsor with a special electronic newsletter	2	1	
Roll-ups to be placed within the Conference Venue	3 roll ups	2 roll ups	1 roll up
Access to the HEADS Conference	with 4 attendees	with 3 attendees	with 1 attendee
	60.000 USD	40.000 USD	27.500 USD



EXHIBITION INFORMATION

The exhibition will take place in the Metro Toronto Convention Center between 8-9 October and on the 10th of October at the Intercontinental Hotel Toronto together with the Conference and the rental of an Exhibition Area for the exhibitor companies to use to demonstrate their promotional materials, product and services includes:

- A standard banquet desk with two chairs
- 2 (two) complimentary exhibitor badges
- Logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Acknowledgement in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the Final Program E-Book.
- A 100-words company profile to be published in the Final Program E-Book.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive exhibitor badge(s) displaying the exhibitors' and their company names.

- The exhibitor badges shall be used solely by the personnel of Exhibitor only.
- Exhibitor badges will be entitled to have:
 - Coffee breaks and lunches
 - Welcome Reception
- Additional exhibitor badges will be subject to an additional fee of 250.-USD

Scientific session access is strictly limited to delegate registrations and a badge check will be carried at session hall entrances.

FLOORPLAN

The exhibition space will be designed in the upcoming months and distributed to the exhibiting companies for the location selection. Booth allocation will be made on a "first come, first served" basis, in the order in which BOTH the application through the Online Sponsorship Portal AND payment are finalized.

	Before May 1, 2023	On and After May 1, 2023
Rental fee per exhibit desk (Standard banquet desk with two chairs)	4.500,00 USD	5.500,00 USD



ADDITIONAL SPONSORSHIP ITEMS

For all sponsorship items, the Sponsor will benefit from the below listed acknowledgement opportunities:

- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the Final Program E-Book.
- A 100-words company profile to be published in the Final Program E-Book.

E-ITEMS

E-Poster

8.000- USD

E-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event.

E-Posters create unique networking and engagement opportunities and generate participants' interest and good exposure for authors. The highly trafficked e-Poster terminals located in prime locations and will allow attendees to access the electronic presentations easily and conveniently. E-poster support includes:

- Signage at the entrance to the e-Poster area with the phrase "Supported by..." and a company logo only
- Branding with the phrase "Supported by..." and a company logo on each individual eposter station OR on the "sail"
- Access to the HEADS Conference with 1 attendee



Conference Mobile Application

4.500- USD

The Conference App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets and laptops into a tool for active meeting participation, making it easy for participants to access meeting information they need and to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker info, participant lists and a personalized scheduler and is easily downloadable from the App Store and Google Play. Conference App sponsorship support includes:

- Supporter acknowledgement on the splash/pop-up screen of the app: "Supported by: company name/logo" (product logo not permitted)
- Signage on site with App QR code and "Supported by: company name/logo" (product logo not permitted)
- 2 "push notifications" are included in the sponsorship package
- Priority listing in the list of conference exhibitors
- Access to the HEADS Conference with 1 attendee





ADDITIONAL SPONSORSHIP ITEMS

HOSPITALITY OPPORTUNITIES

Lunch (Daily)

6.000- USD



- Sponsor company will have the opportunity to promote through the lunch on the selected date
- Sponsor's banners to be placed at the lunch area and mini company flags to be placed on the stations/tables
- Sponsor's logo to be placed in Congress publications with the phrase "Lunch Sponsored by"
- Dates will be allocated on a "First come, First Served" basis
- Sponsor may require to brand the napkins to be used during the lunch service (at Sponsor's own cost)
- Access to the HEADS Conference with 1 attendee

Coffee Break (Daily)

5.000- USD



- Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.
- Opportunity to have a one day display of company's logo at the catering point located within the exhibit area
 - Opportunity to provide items bearing company logo for use during the supported break (items to be provided by the sponsor)
 - Access to the HEADS Conference with 1 attendee

Welcome Reception

12.000- USD



- Welcome Reception of the Conference will be held on Oct 8, 2023 with the attendance of all registered participants. Sponsor will have the opportunity to promote itself through this networking platform. Hospitality and any activities provided will be in compliance with relevant industry codes.
- Sponsor's logo on sign at the entrance to the Welcome Reception
 - Opportunity to provide items bearing company logo for use at the event
 - Access to the HEADS Conference with 1 attendee

PROMOTIONAL OPPORTUNITIES

Session Sponsorship

12.500- USD

- Opportunity of sponsoring one of the sessions in the Scientific Program. Time slots will be allocated on a "first come, first served" basis.
- Supporters will be acknowledged in a designated section of the Program.
 - Permission to use the phrase: "Official symposium of the WICH Conference sponsored by"
 - Access to the HEADS Conference with 1 attendees



ADDITIONAL SPONSORSHIP ITEMS

PROMOTIONAL OPPORTUNITIES

Sattalite Symposium

Sponsorship of an official Satellite Symposium, up to 60 minutes.

- Permission to use the phrase: "Official Satellite Symposium of the World ICH 2023 Conference"
- Announcement of the Sattelite Symposium to the Conference participants with an electronic newsletter
- Sponsor's banners to be placed within the session hall
- Inclusion of the sponsor's symposium invitation cards/programs in the Conference bags (the invitation cards/programs to be provided by the Sponsor)
- Satellite symposium program and symposium speakers' abstracts to be included in the Final Program
- Access to the HEADS Conference with 1 attendee

6.000- USD



Speakers' Ready Room

Facilities will be available at the venue for speakers and abstract presenters to check their presentations.

- The sponsor's name/or company logo will appear on the signage for this room
- Opportunity to display sponsor's logo on screensavers at each workstation in this room

2.500- USD



Lanyards (limited with 1 company)

Sponsorship of the Conference lanyards includes the production of these materials which will be handled by the Organizing Secretariat.

- Sponsor's name and/or logo to be printed together with the Conference logo on the lanyards that will be distributed to the delegates and exhibitors.
- The design of the lanyard is subject to the approval of Organizing Committee
- Access to the HEADS Conference with 1 attendee

10.000- USD



Notepads and Pens (limited with 1 company)

Sponsorship of the Conference pens and notepads includes the production of these materials which will be handled by the Organizing Secretariat.

- Sponsor's name and/or logo to be printed on the notepads and pens that will be distributed in the Conference bags.
- The design of the pens and notepads is subject to the approval of Organizing Committee
- Access to the HEADS Conference with 1 attendee

5.000- USD





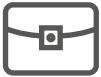
ADDITIONAL SPONSORSHIP ITEMS

PROMOTIONAL OPPORTUNITIES

Conference Bags

8.000- USD

- Sponsor's logo to be printed on the Conference bags together with the Conference logo/name
- Conference bags will be selected and approved by the Organizing Committee, and the production will be handled by the Organizing Secretariat
- Access to the HEADS Conference with 1 attendee



ADVERTISEMENT OPPORTUNITIES

Final Program

Full inside page color advertisement in the designated section of the Final Program. Final Program will be available to all participants to access the scientific program and other conference information easily and conveniently. The advertising company (companies) will benefit from the below opportunities:

Final Program Book Back Cover (Limited to 1 Company)

2.500,00 USD

Final Program Book Inside Front Cover (Limited to 1 Company)

2.500,00 USD

Final Program Book Inside Page

2.000,00 USD

Please check the availability of the desired advertisement section. The main sponsors of the Conference will have the priority to use the final program advertisement opportunities sited in the related sponsorship benefits.



Mini Program

3.000,00 USD

Full inside page color advertisement in the designated section of the Mini Program. The Mini Program is portable information book for delegates containing key information on schedule of Conference. Mini (pocket) program will be distributed to all participants together with their name badges.

Mini Program Book Back Cover (Limited to 1 Company)

2.000,00 USD

Mini Program Book Inside Front Cover (Limited to 1 Company)

2.000,00 USD

Mini Program Book Inside Page

1.500,00 USD





ADDITIONAL SPONSORSHIP ITEMS

ADVERTISEMENT OPPORTUNITIES

E-Newsletter (per mail)

2.000- USD

Gain additional exposure for your Symposium, company or exhibition booth by sending out a content to the preregistered delegates who have agreed to disclose their details at a date and time coordinated with the Conference Organizer. Mail Blast to be provided by Sponsor and subject to receipt by deadline.



Bag Insert

1.500- USD

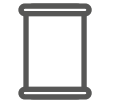
Inclusion of one-page promotional material in the participants' Conference bags. Material should be provided by the Supporter and approved by the Secretariat. Supporters product information will be available for all Conference participants. The distribution arrangement will be advised.



Roll-Up (per roll-up)

1.000- USD

Promotion of the Sponsor via roll-ups within the Conference venue. All roll-ups must be provided by the Sponsor (Kenes Group can provide assistance for the production). Location of roll ups to be determined by the Conference Secretariat with the approval of the Organizing Committee.



SCIENTIFIC OPPORTUNITIES

Educational Grant

Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

Educational Grant In Support of Existing Scientific Session

Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

Please note that it is the Exhibitor's / Supporter's responsibility to comply with the local authority's regulations, and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.



GENERAL CONDITIONS & APPLICATION PROCESS

Applications are only accepted through the Online Sponsorship and Exhibition Portal. Please make sure to follow the instructions and read the TERMS & CONDITIONS carefully during your booking process. The organizers will not be liable for not being able to perform their responsibilities due to the sponsor not delivering required collaterals or text in the specified manner and specified time.

[Please click here to reach the Online Sponsorship Portal for WICH 2023](#)

By submitting its application, the sponsor/exhibitor will have accepted the TERMS & CONDITIONS set out in the Sponsorship Portal. Applications made through the sponsorship portal will be held as a valid liable contract, by which both parties will be bound. You can purchase multiple sponsorship items and upon completing your application, you will receive a receipt confirmation and invoice via e-mail.

PAYMENT PLAN & CONDITIONS

All payments including the ones from last minute sponsors are required to be finalized prior the conference dates. Payment conditions indicated below will be applied for all sponsorship, exhibition, advertisement and display applications.

- Full Payment 100% Upon confirmation of the sponsorship / exhibition item

PAYMENT METHODS

Payments can be made via bank transfer or credit card. Kindly note that individual and/or corporate cheques are not acceptable.

Payment via Bank Transfer:

Bank account details are as below. After the bank transfer, the proof of payment is required to be sent to the Conference Organisers.

Bank Details:

ACCOUNT NAME: WICH 2023, Canada

ACCOUNT NO (USD): 0251-1500934-92-545

IBAN (USD): CH44 0483 5150 0934 9254 5

BANK NAME: Credit Suisse

BRANCH: Genève

SWIFT CODE: CRESCHZZ80A

ADDRESS OF THE BANK: Rue de la Monnaie 1-3 | 1204 Genève | Switzerland

Payment via Credit Card:

Visa and Mastercard are accepted through the online booking portal. Please finalise your payment during the booking process.

CANCELLATION POLICY

Any request for the cancellation of sponsorship and/or exhibition items must be sent to the Conference Organisers in writing. The following cancellation policy will apply:

- For cancellations until June 30, 2023 (inclusive); full payment less the bank charges will be refunded.
- For cancellations between July 3 – July 31, 2023; 50% of the total amount will be invoiced and charged as a cancellation fee, and the rest of the amount less the bank charges will be refunded.
- For cancellations on or after August 1, 2023; full sponsorship/exhibition amount will be invoiced and charged, and no refunds will be made.
- All relevant refunds will be made within 30 days after the conference date

WWW.WORLDICH.ORG